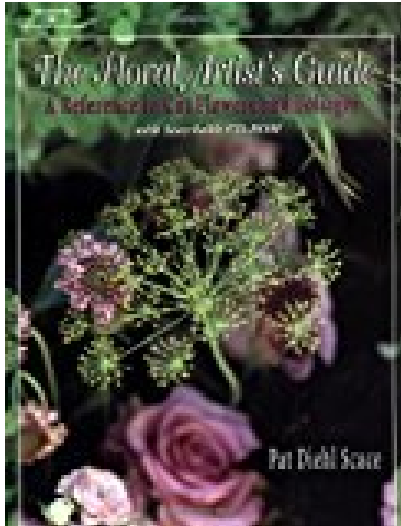


The Floral Artists Guide A Reference to Cut Flowers and Foliages



BOOK DETAILS

- Author : Pat Diehl Scace
- Pages : 304 Pages
- Publisher : Cengage Learning
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BOOK SYNOPSIS

This comprehensive resource serves as a pictorial guide to over 500 different types of cut flowers, foliage, and dried materials for all levels of floral designers. It offers a complete guide to the botanical and common names, pronunciation, family name and related flowers, colors and availability, and the unique properties of each flower. This valuable guide includes information from such sources as the Holland Flower Council, California Cut Flower Commission, and the Society of American Florists. This beautiful full-color flower guide will inspire creativity in all designers who use flowers as a medium. **ALSO AVAILABLE - INSTRUCTOR SUPPLEMENT: Image Library (ISBN# 0-7668-1573-0).** Call Customer Support to Order.

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